

GIVING MATTERS SPRING 2020

GREATER SALINA COMMUNITY FOUNDATION NEWSLETTER



Above: The staff at Catholic Charities of Northern Kansas continues to serve those in need in the community. **Right:** Andy Houlberg receives Easter baskets donated for children at Ashby House.

Sustaining Nonprofits Through a Time of Crisis

As our community continues to navigate the widespread and diverse impact of the COVID-19 pandemic, the Greater Salina Community Foundation remains more committed than ever to supporting our nonprofits and community.

During this time, we have responded by: conducting a Nonprofit COVID-19 Impact Survey; hosting live interviews with nonprofit leaders on #GivingTuesdayNow; opening a special grant cycle to support nonprofit recovery; and starting a Give Salina Facebook group for nonprofits to share their needs with the community.

In our survey, 86.8% of responding nonprofits said they are experiencing high and significant impact to their programs, services, and general operations, and 60.3% said they anticipate that they will continue to be significantly impacted for the next 12-18 months. (See

pages 2-3 for survey results and ways you can help!)

While most have been hit hard with immediate impact from the pandemic, we recognize that long-term support will be needed for recovery as well. The COVID-19 Nonprofit Support Grant program will help provide more than \$50,000 in operational support to nonprofits by supporting unanticipated needs to continue critical service delivery directly related to COVID-19 and/or helping them analyze or re-imagine their operational effectiveness for the emerging future. Funding for this grant program comes from the community foundation's Dane G. Hansen Community Grant Fund, L.P. "Pat" Mullen Fund and Fund for Greater Salina.



Nonprofit Needs & Impact

Our team reached out to 80 local nonprofits to learn more about the impact of COVID-19, both now and in the future. **We received 53 survey responses.**

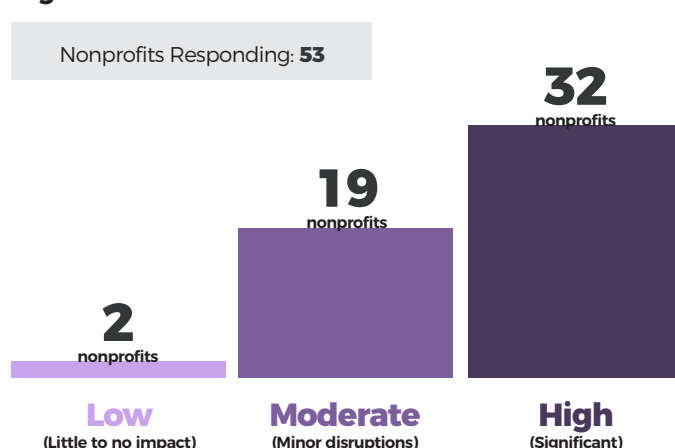
KEY FINDINGS:

In our survey, 86.8% of the 53 responding nonprofits said they are experiencing high and significant impact to their programs, services, and general operations, and 60.3% said they anticipate that they will continue to be significantly impacted for the next 12-18 months. Specifically, organizations are experiencing high levels of disruption and anticipate greater needs in areas related to budget and operations, continuation of programs and events, and their ability to provide client services.

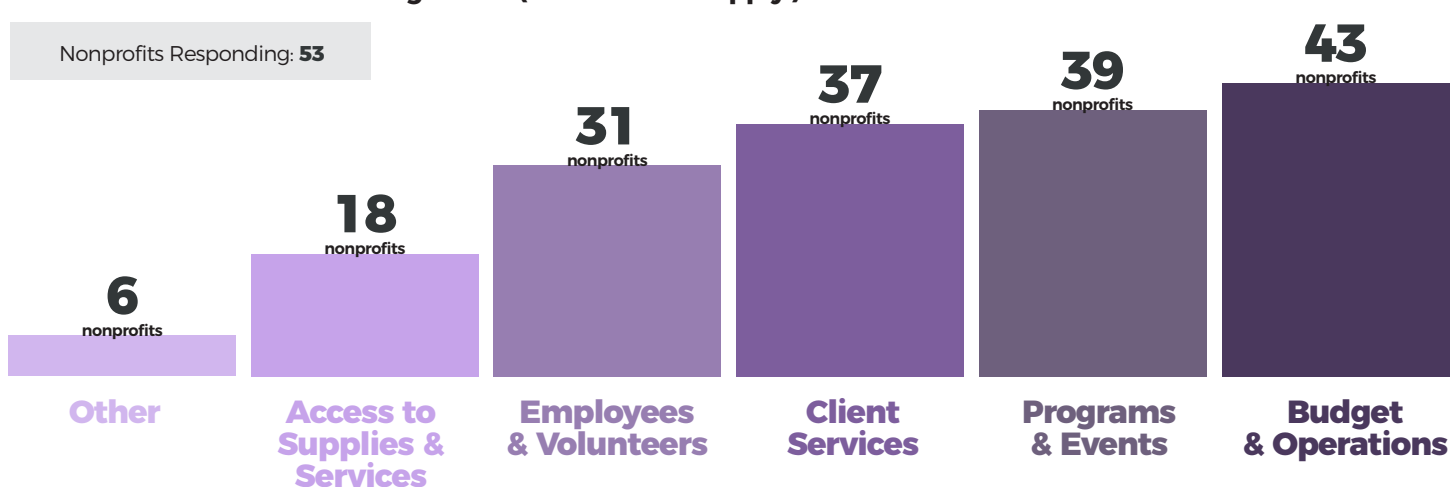
What level of impact is COVID-19 currently having on the programs, services, or general operations of your nonprofit organization?



In the next 12-18 months, what level of impact do you think COVID-19 will have on the programs, services, or general operations of your organization?



Has your organization experienced (or anticipate you will experience) any changes such as disruption or increased need to the following areas? (Select all that apply.)



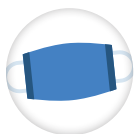
How You Can Help

If you want to make a meaningful difference right here in our community, here are some specific things you can do to help!



Donations

Out of the 53 nonprofit organizations we spoke with, **over 50% said their biggest need was for donations and monetary support.**



Personal Protective Equipment & Sanitation Supplies

Bethany Home Association: Masks and gowns

Domestic Violence Association of Central Kansas (DVACK): Supplies/PPE for staff and families

Ell-Saline USD 307: Sanitation supplies and PPE

Saint Francis Ministries: PPE for social workers and older drivers

Salina Family Healthcare Center: Sanitation supplies and PPE

Smoky Hill Education Service Center: Sanitation supplies



School Supplies

Martin Luther King, Jr. Child Development Center: Supplies for preschool classroom



Food

Ashby House: Need food for residents, specifically chicken and beef

Emergency Aid/Food Bank: Basic items like cereal, canned goods, and peanut butter

Heartland Early Education: Food for Blessing Box

North Salina Community Development: Food donations and volunteers to deliver food

Saint Francis Ministries: Food for parents who previously relied on school meals to feed families

Salina Rescue Mission: Ground beef and canned vegetables

Saline County Dept. of Senior Services: Nonperishable food for senior shut-ins



Diapers

Birthright of Salina: All sizes

Pregnancy Service Center: Bigger sizes



Communication Tools

Central Kansas Mental Health Center: Burner phones with 300 minutes per phone

Child Advocacy and Parenting Services (CAPS): Devices with data plans for families to continue connection and education

Saint Francis Ministries: Telehealth equipment for clients managing medication, counseling and substance use disorders

For more information from nonprofits regarding the impact of COVID-19, visit www.gscf.org/givesalina.

Why It Matters

By Michael Chambers

Executive Director, Salina Emergency Aid Food Bank

Novel Coronavirus, COVID-19, viral pandemic. Whatever you choose to call it, I think we can all agree that it has changed life for each of us. We've all had to adjust our plans and find innovative ways to connect with and serve one another.

Anyone who knows me, knows that I love Match Madness. This annual event hooked me early and I look forward to it each year. I enjoy the process of making my gifts to the agencies I support. Knowing that the gifts get matched inspires me to give more. But the thing I love the most is gathering together with the other nonprofit representatives, and talking with attendees about how their gifts impact the Food Bank



Virtual Office

While GSCF's physical office is closed, our full team continues to serve our donors and community remotely. Visit www.gscf.org/virtualoffice for contact information and updates, or call us at 785-823-1800.

As we continue to navigate the impacts of the COVID-19 pandemic, we want you to know that we are working proactively to:

- Provide timely, accurate support and service to our clients, grantees and advisors.
- Ensure the safety of our staff and event attendees.
- Protect the organization's assets.

We are here to help!



and the other nonprofits.

GSCF leadership and staff made the right call when they quickly changed the year's event from an in-person format to a virtual day of giving. The staff did a tremendous job of innovating on the fly and ensuring that participants had a great time.

While this year's event was different for many reasons, one thing remained constant: the unwavering generosity of our community. Thoughtful and kind people made gifts totaling \$283,968.37 to the permanent endowed funds of 74 participating nonprofits. These endowed funds impact our operations today and transform the future by ensuring that the mission of Food Bank is fulfilled, forever.

These are challenging and difficult times for many people in our community. As the executive director of the Food Bank, it's a great relief to know that generous and forward thinking donors contribute to our endowment for tough times like these. Each day I see first-hand the difference made in our community through the GSCF and I'm so thankful for it!

This summer, Michael will assume a new role as executive director of the Salina Education Foundation.

New Funds

The following new funds were established between December 1, 2019, and March 31, 2020:

- Matt Hagny No-Till Scholarship Foundation Designated Fund
- Eric & Bonnie Anderson Family Donor Advised Fund
- Betty Glatt Donor Advised Fund
- Gordon & Mary Reist Designated Fund



Above: Jessica Martin and Megan Robl go live on Facebook during Match Madness 2020, which was a virtual event this year. The community generously donated over \$291,000 for local charities! **Right:** Chris Lehecka shows off his juggling skills.

Match Madness: **Thank You, Salina!**

On March 19, 2020, the Greater Salina Community Foundation hosted Salina's annual Match Madness giving day. Although the event looked different this year due to COVID-19, over \$291,000 was raised for 74 nonprofit organizations through donations and bonus prizes in just 24 hours.

"I continue to be amazed by our community's generosity, but, this year in particular, I am humbled by the many people that still stepped up to the plate to give during this pandemic," said Jessica Martin, president and executive director of the foundation.

"Now more than ever, our nonprofits need support so that they can continue to impact lives and make our community stronger. Thank you to everyone for doing their part!"

- Jessica Martin, President & Executive Director

A total of 582 unique donors contributed \$283,968 through 1,621 gifts. Because the event was held virtually this year, donors primarily made gifts online or by mail. All gifts were matched at 50% by the foundation. Together, Match Madness donations, bonus prizes and matching funds combined for a total benefit of \$423,783 for the Salina community.

While the in-person event was originally slated to include the Bill Grevas Memorial Free Throw Contest and the new BE Wealth Half-Court Shot for Charity, the re-tooled virtual Match Madness event still included basketball, competition and prizes.

The foundation partnered with Match Madness sponsors to host a nonprofit Pop-A-Shot tournament, which was broadcast live on Facebook throughout the day. Pop-A-Shot donated a customized Match Madness unit for the occasion. All 74 participating charities were placed in a bracket, and foundation staff and special guests were randomly assigned to play Pop-A-Shot on behalf of each organization. Sacred Heart Jr. Sr. High



Above: Match Madness 2020 included a Pop-A-Shot tournament, sponsored by BE Wealth and Pop-A-Shot! James Westling of Rocking M Media won \$1,000 on behalf of Sacred Heart Jr. Sr. High School.

◀ CONTINUED FROM PAGE 5

School, represented by James Westling of Rocking M Media in the finals, received the \$1,000 grand prize from BE Wealth.

Additionally, the Pop-A-Shot tournament included a community bracket challenge. Participants filled out an online bracket to make their picks, and the challenge winner, Tasha Rice, received her own Pop-A-Shot.

"[This was] a bright moment to our really dull week," Rice said. "The event was pretty fun to watch throughout the day. Thank you for making it still work!"

Anyone who donated to Match Madness by 6 p.m. was also entered into a drawing for a Pop-A-Shot, and Ryan and Sheila Douglas were the winners.

Each organization who signed up to participate in the Bill Grevas Memorial Free Throw Contest received a \$70 consolation prize, thanks to sponsor Salina Regional Health Foundation.

After the event, bonus grants were awarded to the top three nonprofits with the highest number of donors. First prize of \$750 went to the Salina Emergency Aid Food Bank with 92 donors; second prize of \$500 went to Rolling Hills Zoo with 70; and third prize of \$250 went Sacred Heart Jr. Sr. High School with 68. 🙌

FINAL STATS

Hours

24

Donors

582

Pop-A-Shot Games

73

Nonprofits

74

Gifts

1,621

Bonus Prizes

\$7,330

Matching Funds Awarded

\$132,483

Donations

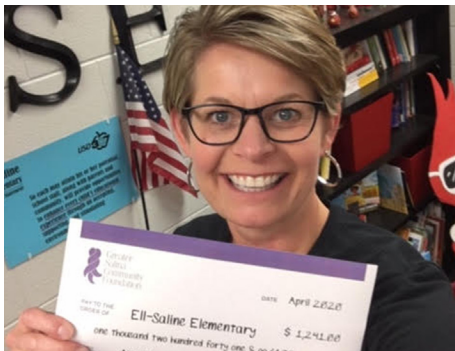
\$283,968

Total Impact

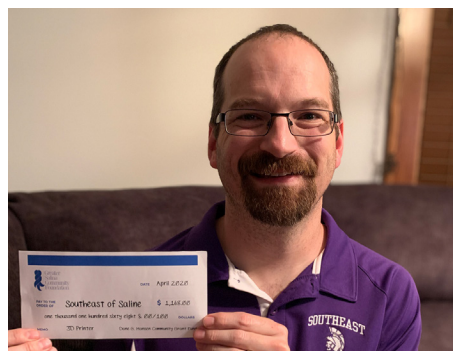
\$423,783

Congratulations, Grant Recipients!

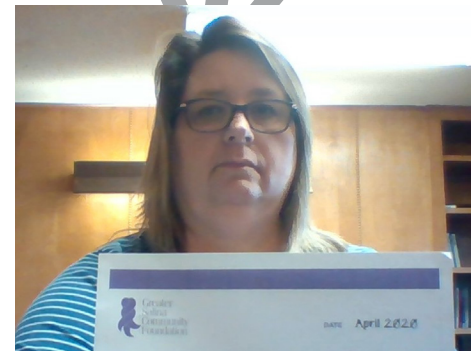
The community foundation recently awarded over \$18,000 to 12 charitable projects and organizations in Saline County. Since we couldn't take the big check out on tour this time around, their good work was recognized in a virtual tour online! **To meet each recipient and learn more about their projects, visit www.gscf.org.**



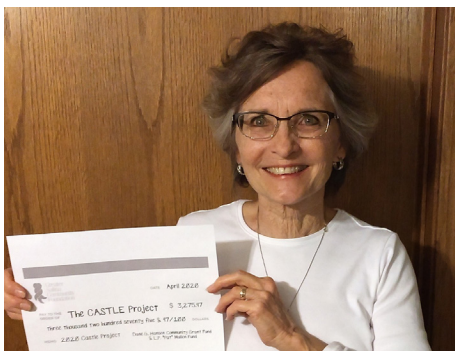
Dana Sprinkle,
EII-Saline Elementary



Kinsy McVay,
Southeast of Saline Elementary



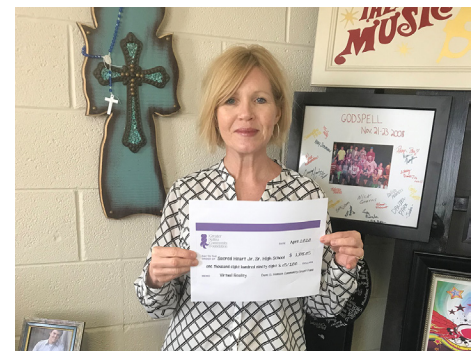
Kristi Marco,
Independent Connection



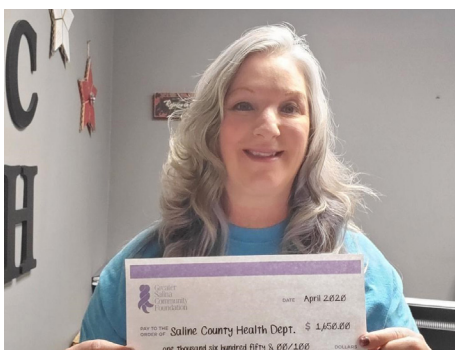
Carol Viar,
The CASTLE Project



Rosetta Wiles,
Southeast of Saline Elementary



Michelle Dolan,
Sacred Heart Jr. Sr. High School



Sherri LaFollette,
Saline County Health Dept.



Andy Houlberg,
Ashby House



Eric Frank,
Catholic Charities of Northern KS



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COVID Can't Stop **GOOD**

We are living in uncertain times as our community, our country and the world fight against this novel coronavirus, COVID-19.

Lives and jobs have been lost. Businesses and schools have been closed. Weddings and graduation ceremonies have been canceled. We as humans, however, have remained resilient and the spirit of generosity unbroken. COVID can't stop good.

COVID did not stop our community from donating over \$280,000 to provide permanent support to our nonprofits during this year's virtual Match Madness.

COVID has not stopped nonprofits and schools from providing food

and hygiene kits to those who have fallen on hard times.

COVID will not stop our community from banding together to make masks and hand sanitizer to keep our first responders safe.

COVID is not going away anytime soon, but neither are the caring and generous hearts of the place that I like to call home...and that gives me hope.

COVID can't stop good.

Jessica Martin,
GSCF President & Executive Director



Our mission is to help people invest in meaningful ways to make a difference in the community by building permanent endowment funds and meeting charitable community needs.